



## WRJ Pacific District CONVENTION 2016 Las Vegas, Nevada

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## Eleanor Kretzer Kavod Awards 2016 Guidelines for Submission

Women of Reform Judaism Pacific District established the Eleanor Kretzer Kavod Award to recognize and honor innovative programming, projects and significant contributions to social action exemplifying the spirit of *tikkun olam*.

The sisterhoods whose projects and programs are selected as recipients will be presented with the Eleanor Kretzer Kavod Award at the Pacific District Convention in Las Vegas, Nevada, to be held November 3-6, 2016. All submissions will be posted to the WRJ Programming Yammer site and on the WRJ PD website for sisterhoods to share.

### Guidelines for Submission

#### Topics for Selection:

##### **Advancement of Judaism:**

Describe the design and implementation of a religious, spiritual or educational service, program or class.

##### **Community Service:**

Describe the purpose and execution of a social action, critical issues, or community outreach program or project exemplifying the spirit of *tikkun olam*.

##### **Leadership & Board Development:**

Describe your successful training and/ or motivational program that made an investment in the future of your Sisterhood.

##### **One Time Fund-Raiser:**

Describe your most successful single event.

##### **Ongoing Fund-Raiser:**

Submit details of an ongoing fund-raising project, or weekly, monthly or periodic project carried out within the past two years.

##### **Program:**

Describe your most outstanding social program, lecture, class or special event.

##### **Public Relations:**

Describe an advertising campaign used for an event or to promote your sisterhood - newsletters, bulletins, posters and invitations used for the event, and/or the copy used for a successful media campaign.

##### **Youth:**

Describe the activity or event that most benefited the youth in your synagogue or community.

**Criteria:**

- The projects and programs should have been initiated after the last WRJ Pacific District Convention, October 23-26, 2014.

**Who May Apply:**

- Any sisterhood that belongs to Women of Reform Judaism Pacific District.
- A group of sisterhoods if the project/program was initiated or executed by the group.

**How to Apply:**

1. Carefully read the guidelines and the application before beginning.
2. Each project/program must be submitted individually.
3. Completed Kavod applications accompanied by photographs and any other supporting material may only be submitted electronically to: [kavod.wrjpd@gmail.com](mailto:kavod.wrjpd@gmail.com).
4. Please submit photographs in .jpeg format at 300 dpi and no larger than 800 pixels wide.
5. Supporting material submitted in PDF format should first be saved using "high compression mode" before attaching them to your application email.
6. You may also attach documents in Word.
7. All photographs or supporting documents must be identified with the name of the sisterhood and the project/program.
8. By submitting photos and other documents you authorize WRJ and Pacific District to use this content.

**Poster Board:**

Bring your poster board submission to the convention. All submissions will be available for viewing throughout the convention in "science fair" style. Program highlights should be presented on a Tri-Fold Display Board (open 22" X 14", closed 11" X 14"). (FYI: Elmer's Mini corrugated Tri-Fold Board is available on Amazon.com as #730109 for \$4.46.)

**Applications will be accepted between June 15 and September 25, 2016.**

**For more information please contact Alexis at [Kavod.wrjpd@gmail.com](mailto:Kavod.wrjpd@gmail.com).**