



Ladies Night Out



What We Did and What We Might Do Again

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Sisterhood: Sholom Women

Peninsula Temple Sholom, Burlingame, CA

Award Category: Outreach to the Synagogue Community

What We Did: Sholom Women Hosted a Series of Evening/Day Events Our Guests: Moms of Preschool and Religious School Children, and New PTS Members, meeting at member homes

Benefits For Our Guests:

- Create a sense of community and deepen relationships
- Help our younger moms and new members meet their contemporaries
- Provide them a chance to relax, while socializing with other moms
- Give our guests a pleasant first exposure to learn more about Sholom Women

Benefits to Sholom Women Members:

- Get to know the younger women who we hope will join Sholom Women
- Create an environment for cross-generation friendships and mentoring that encourages dialogue and friendships
- Encourage younger women to discover there is a place for them in Sholom Women and connections that are relevant to their lives now. Listen to their stories in a comfortable, social environment
- Help them envision themselves as leaders or eventual leaders

Having Fun Together!

Young moms and new PTS members getting to know each other at Tia's!



Some Activities We hosted



Hiking around San Mateo County: Pacifica, Foster City, Ryder Park and Sweeney Ridge!

Hikes ended with a sack lunch in the area, or hot soup, fresh baked bread & wine at a member's home!!

Ladies Night Out No Social Distancing Here!

Israeli Dancing Under the Stars, & Mediterranean Appetizers



Going Virtual With this Event!

One or two of our Sholom Women leaders can host a high-interest virtual event (see next slide for examples)

What need not change:

- We can still start out high touch
- We can still assign familiar voices to call and connect with young moms/new members by phone
- We can still only use text or email if phone calls receive no responses
- We can still work with Religious School/Preschool Directors to connect with new moms, and Temple staff to connect with new members.
- We can still host high-interest events (see some examples on the next slide)
- We can still briefly discuss and promote Sholom Women

What needs to change:

- When our participants are at their homes and not ours, there will be distractions.
- We can assume there will be some technical issues for any first timers on a new platform. Appoint a platform host to be someone other than the sisterhood leader to be the virtual host.
- To maintain the group cohesiveness, plan to keep any virtual event shorter than an in-home gathering.

Some Ideas for Virtual Events!

Begin with an icebreaker

Have attendees write on an index card, something no one would know about them and everyone will try to guess who that person is

Some suggested activities:

- Discuss a short article, book, story or one-act-play distributed via email by permission of the author (perhaps a local writer?)
- Recipe swap, online, real time challah baking
- On-line game such as Charades
- Hikes in open air spaces, meditation/restorative yoga night
- How to talk to your toddler or teen

Participant Testimonials!

What a special event for Sholom Women! I met such lovely ladies -and- had an opportunity to catch up with ladies I hadn't seen all summer. Kudos to you all - it was fun, festive, tasty, and a great Ladies Night Out!

bye for now ~ many thanks, Andrea

I just wanted to thank all of you for an incredible night. The preschool families were talking about it this morning and how much they enjoyed it. It was so well executed and the perfect balance of spiritual, social and structured time. It was fabulous! I am looking forward to the next event at Julie Ellman's house.

Shabbat Shalom!

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How wonderful to read this. Thank you, Sholom Women

Rabbi Daniel J Feder

Peninsula Temple Sholom