



# ZOOMING into 2020!

Sunday, July 12, 2020, 9:00 am – 12:45 pm

**ON ZOOM!**

Welcome to the 2020 WRJ Pacific District SoCal Virtual Area Day! This day will be full of useful information on how your sisterhood or women's group can effectively engage your members with worthwhile, meaningful programming, and how your leadership can conduct business during this time of physical distancing.

Register online before **July 8, 2020** at:

<https://www.wrjpacific.org/southern-california-area-events.html>

**All session links will be emailed after registration.**

## JULY 12th PROGRAM

**9:00 am – 9:15 am LOGON AND OPEN CHAT**

**9:15 am – 9:30 am WELCOME AND D'VAR TORAH**

**9:35 am – 10:35 pm WORKSHOP SESSION 1**

1. **For Sisterhood Presidents and Current and Future Leaders** - Running effective Zoom meetings; Succession planning in a Virtual World. *Dana Adler, Cher Krichmar*
2. **Membership in a Virtual World** – How do we do it a little differently; What does a virtual campaign look like? *Stacy Nagel*
3. **Budgets: Managing Money and the Donate Button in a Pandemic** - Best practices for planning for financial success when we have so many unknowns. *Jackie Zev, Terry Kraft*
4. **Advocacy and Community Service in the Time of Covid-19** - We still care about Tikkun Olam; we know that there are needs and issues to be addressed. How to do Advocacy and Community Service as individuals and as a group while we stay safe. *Deb Lechuk, Susan B. Parks of United Way of Orange County, Karen Greenblatt, Mitzvah Day Coordinator at Temple Beth El in Charlotte, NC*

**10:35 pm – 11:05 am CHAIR YOGA BREAK** - Michelle Azar; Julia Wackenheimer



**11:10 am – 12:10 pm      WORKSHOP SESSION 2**

1. **Art of Zoom 102: The Bells and Whistles of Zoom** - Everything you need to know to make your Zoom experience powerful. *Shoshana Lewin Fischer, Lori Glasky*
2. **Programming in a Virtual Setting** - Some new ideas to create fun and meaningful programs for your Sisterhood. *Merle Stern, Sherri Zigman*
3. **Fundraising in a Virtual World** - How can we raise money when we can't get together in person? *Carol Schuster*
4. **How do we Replace the Hugs?** - Creating spirituality and maintaining connections in your sisterhood while physically apart. *Julia Weinstein, Evelyn Lever*

**12:15 pm – 12:30 pm      OPEN CHAT IN BREAKOUTS** - What are your take-aways from today?

**12:35 pm                      CLOSING CIRCLE**

**12:45 pm                      SHALOM CHAVERIM**

**PRE-AREA DAY EVENTS AND SCHEDULE**

**On your Own                      Watch the You Tube video: "Intro to Zoom" by Shoshana Lewin Fischer and Lori Glasky – [Click here](#).**

**July 9, 2020**

**6:00 pm – 6:45 pm              The Art of Zoom 101:** Still have questions about how to set up Zoom, use Zoom, or anything else? Ask our experts Shoshana Lewin Fischer and Lori Glasky

**7:00 pm – 7:45 pm              First Timers Reception:** Hosted by Past WRJ PD Presidents: Phyllis Bigelson, Nancy Marcus, and Fran Sherman

**All session links will be emailed after registration.  
Hope to see you there!**

**Questions? Contact: Nancy Marcus at [n\\_marcus@aol.com](mailto:n_marcus@aol.com)  
or Fran Sherman at [fasherman42@gmail.com](mailto:fasherman42@gmail.com)**