



RENEW, REFRESH, RESTART...TOGETHER

Sunday, July 17, 2022, 9:00 am – 3:30 pm

Temple Judea, 5429 Lindley Ave, Tarzana, CA 91356

Keynote Speaker:
Trudie Strobel, Holocaust Survivor and Artist

***“STITCHED & SEWN: THE LIFE-SAVING ART
OF HOLOCAUST SURVIVOR TRUDIE STROBEL”***

Welcome to the 2022 WRJ Pacific District Southern California Area Day! We are looking forward to seeing each other in-person again! Join sisterhood women from all over Southern California for valuable leadership training, lively discussions of interesting and relevant topics, social action, advocacy and lots more! Meet our special guests **WRJ PD President Cher Krichmar** and **WRJ PD 1st Vice President Carol Schuster**. Visit with old friends & connect with new ones.

This packet contains everything you will need to register for Area Day:

- Area Day Program
- Registration Form (Note: **Each attendee must fill out her own separate form**. If your sisterhood will be paying your registration directly to the district, please select that option in the payment section below.)
- Social action project, hotel information, directions, and contact information for questions.

Registration Deadline: July 3, 2022

To register online and pay by credit card or check go to:
<https://www.wrjpacific.org/southern-california-area-events.html>

What to Bring on July 17:

- **Your credit card, checkbook, or cash to make a donation to the YES Fund and to purchase Trudie’s autographed book and other district items.**
- **New unopened feminine hygiene products for our social action project.**
- **Your reusable water bottle to refill throughout the day.**

Sisterhood Presidents: Please forward this packet to your sisterhood members!

Covid policies will be emailed to registrants. [Click to fill out WRJ Covid-19 Covenant of Care.](#)



PROGRAM

- 9:00 am – 9:30 am** **REGISTRATION, COFFEE and LIGHT BREAKFAST**
- 9:45 am – 10:45 am** **WELCOME** – *Claire Rabishaw, President, Women of Temple Judea*
- D'VAR TORAH** – *Rabbi Cantor Lily Blum, Temple Judea*
- STATE OF THE DISTRICT** – *Cher Krichmar, WRJ PD President*
- KEYNOTE SPEAKER** – *Trudie Strobel, Holocaust Survivor and Artist,*
“STITCHED & SEWN: THE LIFE-SAVING ART OF HOLOCAUST SURVIVOR
TRUDIE STROBEL”
- SoCal AREA DAY CHAIRS** – *Flo Cohen, Evelyn Lever, Ronni Udoff*
- 11:00 am – 12:15 pm** **MORNING WORKSHOPS (choose 1)**
- 1. WRJ 101: So You're a New Sisterhood President?** - Nuts and bolts of how to run meetings, connect with your membership, and your district. *Cher Krichmar, WRJ PD President, Temple Beth Ohr*
 - 2. Ethical Wills: Creating a Living Legacy for Your Family** – Communicating to your loved ones the things that are truly important to you. *Aviva Levin, Wilshire Boulevard Temple*
 - 3. Hot Ideas in Programming and Fundraising** - Sharing your best program successes from the past few years, and how you made them work. *Robyn Blachman, Temple Ahavat Shalom*
 - 4. WRJ Grad School: Been There, Done That, What's Next for Me?** - For past presidents: explore opportunities beyond your own women's group. *Carol Schuster, WRJ PD 1st Vice President, Temple B'nai Torah; Freddie Goldberg, Temple Beth Hillel*
 - 5. Stitched & Sewn: The Life-Saving Art of Holocaust Survivor Trudie Strobel** - A Deeper Dive with Keynote Speaker Trudie Strobel and her biographer Jody Savin
 - 6. Getting More Than You Give Through Social Action and Advocacy** - Learn where the greatest needs are and find how doing good enriches you and your group's sense of purpose. *Deb Leichuk, Temple Beth David Westminster; Alyse Kirschen, Temple Beth Tikvah*
 - 7. Cooking Project: Challah Making** - The fastest rise challah ever, and delicious too! *Lauren Milana, Temple Adat Shalom* (requires a small additional fee at registration)

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PROGRAM (cont'd)

12:30 pm – 1:30 pm LUNCH and PROGRAM

Say YES! Ensure Tomorrow Through Philanthropy Today - *Julia Wackenheim, WRJ YES Fund Chair*

1:45 pm – 3:00 pm AFTERNOON WORKSHOPS (choose 1)

1. **WRJ 102: Sowing and Growing New Leaders and Succession Planning** - For ongoing presidents, learn how to recruit, engage, and retain members and build a leadership succession plan for you and your board. *Lisa Wise-Wolk, Congregation Emanu El*
2. **Persuasive Writing for Bulletins, Flyers, and Speeches** - Making your writing memorable and attention-worthy! *Sheila Silver, Miriam's Circle*
3. **Sharsheret** - Supporting Jewish Women, Men, and Their Families at Risk for or Living with Breast or Ovarian Cancer. *Jessica Jablon, California Program Coordinator (sharsheret.org)*
4. **Book Discussion: *The Choice* by Maggie Anton** - Growing up in Brooklyn in the 1950s. *Nancy Marcus, WTBY Newport Beach and WTEESD San Diego*
5. **I Know the Words, But ... Interpreting Key Prayers and Songs** - Do you know a prayer or song by heart, but wonder what it all means? *Margie Meadow, Temple Beth Hillel*
6. **Communication** - Strategies for Challenging Personalities Dealing with people who may try to derail you or your objectives. *Ronni Udoff, Individual WRJ Member*
7. **Craft Project: Creating Fabric Art** - Create a piece of your own, à la Trudie, to take home as an inspiration. *Leslie Nathan, Temple Beth Hillel; Robin Evans, Temple Beth David of San Gabriel Valley* (requires a small additional fee at registration)

3:10-3:30 pm

CLOSING CIRCLE – Ending On A Musical “Chai” Note,
Rabbi Cantor Lily Blum; Margie Meadow, Temple Beth Hillel



REGISTRATION FORM

To register online and pay by credit card or check go to:
www.wrjpacific.org/southern-california-area-day.html

**EACH ATTENDEE MUST FILL OUT HER OWN SEPARATE FORM.
IF YOUR SISTERHOOD WILL BE PAYING FOR YOUR REGISTRATION DIRECTLY TO THE
DISTRICT, PLEASE SELECT THAT OPTION IN THE PAYMENT SECTION BELOW.**

Name: _____ Phone: _____

Address: _____ Email address: _____

Affiliation (Sisterhood or Individual Member/City/State/Prov): _____

Your leadership position, if any: _____

SoCal Area Day 1st-timer 1st-time Sisterhood Pres. Arriving Sat. Need a hotel

Boxed Lunch Sandwich Selection: Turkey Tuna Salad Vegetarian

Sandwich Bread Selection: Rye Sourdough Gluten Free

My social distancing comfort level: Touching Limited touching No touching

Please select 1 morning session and 1 afternoon session. We will try to honor your choices.

Morning session: _____

Afternoon session: _____

Reservations are due by July 3, 2022.

Area Day Registration Before July 3 - \$ 45

Area Day Registration after July 3 - \$ 49

Additional Fee for Craft - \$ 15

Additional Fee for Cooking - \$ 5

Total Amount Owed: \$ _____

I am enclosing my check and will mail it to the District Treasurer.

My Sisterhood will pay my registration directly to the District.

Mail checks (payable to WRJ Pacific District) and this completed form to:

PD Treasurer, Jackie Zev, 10701 Baile Avenue, Chatsworth, CA 91311

Email: treasurer.wrjpd@gmail.com



SOCIAL ACTION PROJECT: [HOPE OF THE VALLEY](#)

For this year's Area Event Social Action Project, we are collecting feminine hygiene products to donate to Hope of the Valley. They requested these seven items: **Feminine pads, single-use razors, deodorant, shampoo, Vaseline, Chapstick and lotion.** Travel and regular sized items are acceptable. Please separate the item types into separate bags/boxes for easy organization and pickup.

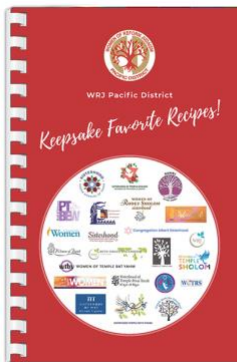
Hope of the Valley Rescue Mission, founded in 2009 by Ken Craft, pastor, and its President and CEO, is a faith-based nonprofit based in the LA area whose mission is “to prevent, reduce and eliminate poverty, hunger, and homelessness”.

We will collect new, unopened feminine pads, single-use razors, deodorant, shampoo, Vaseline, Chapstick and lotion.

Drop them on Sunday in the marked bins.

DISTRICT FUNDRAISER: BUY A COOKBOOK

**Bring your check books to purchase a WRJ PD Cookbook!
\$36 each**



WRJ Pacific District ***Keepsake Favorite Recipes!*** cookbook is jam-packed with delicious dishes, personal stories, and handy cooking tips. This keepsake compilation of family favorite recipes from women from all corners of our district also includes recipes graciously shared by our **Pacific District Guest Chefs Tamir Barak** from Northern Israel, **Spencer Brodie** from Northern California, and **Claudia Roden** from London, England, **Jake Cohen** from New York and **Harry Rubenstein** from Israel.

You will love making these wonderful recipes and learning something new about the women and their family favorites.



WRJ Pacific District Southern California Area Day
Sunday, July 8, 2018



HOTEL

If you're coming from a distance, and would like to stay over Saturday night on July 16, there are many local hotels which you can find on the internet.
Choose the best option for you!

Here is a partial list:

[Courtyard Marriott Sherman Oaks](#), 15433 Ventura Boulevard, Sherman Oaks, 818-981-5400
[Courtyard Los Angeles Woodland Hills](#), 21101 Ventura Blvd, Woodland Hills, 818-999-2200
[Warner Center Marriott Woodland Hills](#), 21850 Oxnard St., Woodland Hills, 818-887-4800

DIRECTIONS

Directions from the 405	To: Temple Judea 5429 Lindley Avenue, Tarzana, CA 91356
<ol style="list-style-type: none">1. Take I-405 to US-101 N.2. Exit the 101 N at White Oak Avenue.3. Turn right onto White Oak Avenue.4. Take the first left onto Burbank Blvd.5. Turn left onto Lindley Ave.6. Entrance is on your right.	

QUESTIONS?

Please contact 2022 SoCal Area Event Co-Chairs:

Flo Cohen at flocoh733@gmail.com

Evelyn Lever at eviepsych@gmail.com